

**Critical illness insurance:** Serious illnesses often require extensive medical care and treatment, resulting in costs that can add up. Critical illness insurance, issued by The Prudential Insurance Company of America (Prudential), can help you manage these expenses. This benefit pays in addition to any existing coverage you may have. You can use it to help pay for medical costs not covered by traditional insurance or for non-medical costs like transportation, childcare, and groceries. \* You can't always prevent an illness, but you can help prepare for one. See how critical illness insurance can help with money when you need it most: www.prudential.com/bettersafethansorry-CI

