

# Prudential ActiveIncome<sup>SM</sup>

## Contingent Deferred Annuity

Issued by Pruco Life Insurance Company, Newark, NJ.

Effective Date: 6/16/2025

This table shows the current Income Percentages and Income Deferral Rates available for each issue age. Income Percentage is the income rate applied to the Income Base to determine your Annual Income Amount. The initial Income Percentage is assigned on the contract date based on your age, or the younger age of you and your spouse, and the Income Percentage can grow daily by the Deferral Rates. The Income Deferral Rate shown here is an annual percentage that is added as a daily amount to the Income Percentage on each Valuation Day during the Pre-Income Stage. The Deferral Rate applied is based on your attained age on each Contract Date Anniversary. The annual income amount will fluctuate each year based on account performance.

This material must be preceded or accompanied by a prospectus.

AGE	SINGLE INCOME PERCENTAGES	JOINT INCOME PERCENTAGE	INCOME DEFERRAL RATES
50	3.15%	2.80%	0.10%
51	3.20%	2.85%	0.10%
52	3.25%	2.90%	0.10%
53	3.35%	3.00%	0.10%
54	3.40%	3.05%	0.10%
55	3.45%	3.10%	0.10%
56	3.50%	3.15%	0.10%
57	3.60%	3.25%	0.10%
58	3.65%	3.30%	0.10%
59	3.75%	3.40%	0.10%
60	3.80%	3.45%	0.15%
61	3.90%	3.55%	0.15%
62	4.00%	3.65%	0.15%
63	4.05%	3.70%	0.15%
64	4.15%	3.80%	0.15%
65	4.25%	3.90%	0.20%
66	4.35%	4.00%	0.20%
67	4.45%	4.10%	0.20%
68	4.60%	4.25%	0.20%
69	4.70%	4.35%	0.20%
70	4.80%	4.45%	0.25%
71	4.95%	4.60%	0.25%
72	5.05%	4.70%	0.25%
73	5.20%	4.85%	0.25%
74	5.30%	4.95%	0.25%
75	5.45%	5.10%	0.35%
76	5.60%	5.25%	0.35%
77	5.75%	5.40%	0.35%
78	5.95%	5.60%	0.35%
79	6.10%	5.75%	0.35%
80	6.25%	5.90%	0.40%
81	6.25%	5.90%	0.40%
82	6.25%	5.90%	0.40%
83	6.25%	5.90%	0.40%
84	6.25%	5.90%	0.40%
85	6.25%	5.90%	0.40%

INVESTMENT AND INSURANCE PRODUCTS ARE: • NOT FDIC INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY  
• NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, ANY BANK OR ITS AFFILIATES • SUBJECT TO INVESTMENT  
RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED



**Registered annuities are long-term investments designed for retirement purposes. Investors should consider the features of the contract before investing. Please read the prospectus carefully before investing. Prospective purchasers should also understand the underlying investments' investment objectives, policies, management, risks, charges and expenses carefully before investing. This and other important information can be obtained from your financial professional.**

**It is possible to lose money by investing in securities.**

Issuing company is located in Newark, NJ (main office). Variable Annuities are distributed by Prudential Annuities Distributors, Inc., Shelton, CT. All are Prudential Financial companies and each is solely responsible for its own financial condition and contractual obligations.

This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any client or prospective clients. The information is not intended as investment advice and is not a recommendation about managing or investing your retirement savings. If you would like information about your particular investment needs, please contact a financial professional.

All annuity contract guarantees, including benefit payment obligations, are backed by the issuing company's claims-paying ability. The third-party broker-dealer/agency, or any of its affiliates, selling this annuity are not responsible for making those payments, and none makes any representations or guarantees about the issuer's ability to pay claims.

Annuity contracts contain exclusions, limitations, reductions of benefits, and terms for keeping them in force. Your licensed financial professional can provide you with complete details. You should carefully consider your financial needs before investing in annuity products and benefits.

You may only receive Insured Income Payments if you outlive your life expectancy. Refer to the Prospectus for any additional risks to consider.

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Issued on Contract: CDAZ  
Issued on Rider: CDA01, CDA02

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1086846-00001-00

**ACTIVEINCOME**  
**INDIVIDUAL CONTINGENT DEFERRED ANNUITY**  
Issued by  
**PRUCO LIFE INSURANCE COMPANY**

**RATE SHEET SUPPLEMENT**

**Supplement dated June 16, 2025**

**To**

**Prospectus dated June 16, 2025**

This Rate Sheet Prospectus Supplement (this "Supplement") applies only to the product noted above and should be read and retained with the Prospectus ("Prospectus") for the ActiveIncome Individual Contingent Deferred Annuity (the "Annuity"). If you would like another copy of the Prospectus, please call us at 1-888-PRU-2888.

This Supplement provides the Income Percentages, Income Deferral Rates, and current Contract Fee we are currently offering for the Annuity. This Supplement replaces and supersedes any previously published Rate Sheet Supplement Supplement(s) and must be used with an effective prospectus for the Annuity.

This Supplement discloses the Income Percentages, Income Deferral Rates, and current Contract Fee (collectively known as "Terms") that are effective beginning on the date of the Supplement disclosed above. Once a Supplement is effective, it will remain in effect until it is superseded at any time we publish a new Supplement. This Supplement has no specified end date. If we change one or more of the Terms, we will publish a new Supplement that will supersede this Supplement. We will publish any changes to the Terms at least seven calendar days before they take effect on our website and on EDGAR at [www.sec.gov](http://www.sec.gov) under Form S-3 File Number 333-283684.

To confirm the most current Terms, Rate Sheet Supplements are available by contacting the Prudential Annuity Service Center at 1-888-PRU-2888 or online at [www.prudential.com/personal/annuities/annuity-prospectuses](http://www.prudential.com/personal/annuities/annuity-prospectuses).

The Terms below apply for applications signed\* on or after June 16, 2025 until a new Rate Sheet Supplement is published with updated Terms.

**\*Please Note:** In order for you to receive the Terms reflected in this Supplement, your Annuity application must be signed on or after the date set forth above and before new Terms are established through a new Supplement. From the date you sign your Annuity application, we must also receive that paperwork in Good Order within 15 calendar days, and the new Annuity must be issued within 45 calendar days of the date the application was signed. If these conditions are not met, and you decide to proceed with the purchase of the Annuity, you will receive the Terms that are in effect on your Contract Date. Under certain circumstances we may waive these conditions or extend these time periods in a nondiscriminatory manner.

Current Contract Fee	1.00% Annually
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### **Income Percentages and Income Deferral Rates**

The applicable Initial Income Percentage is based on the attained age of the Annuitant, or the younger of the Annuitants, as applicable, on the Contract Date or on the Valuation Day of the Additional Account Value Contribution, according to the table below. The applicable Income Deferral Rate is determined by the attained age of the Annuitant, or the younger of the Annuitants, on the Contract Date and each Contract Date Anniversary thereafter, according to the table below:

<b>Age</b>	<b>Single Income Percentages</b>	<b>Joint Income Percentages</b>	<b>Income Deferral Rates</b>
50	3.15%	2.80%	0.10%
51	3.20%	2.85%	0.10%
52	3.25%	2.90%	0.10%
53	3.35%	3.00%	0.10%
54	3.40%	3.05%	0.10%
55	3.45%	3.10%	0.10%
56	3.50%	3.15%	0.10%
57	3.60%	3.25%	0.10%
58	3.65%	3.30%	0.10%
59	3.75%	3.40%	0.10%
60	3.80%	3.45%	0.15%
61	3.90%	3.55%	0.15%
62	4.00%	3.65%	0.15%
63	4.05%	3.70%	0.15%
64	4.15%	3.80%	0.15%
65	4.25%	3.90%	0.20%
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67	4.45%	4.10%	0.20%
68	4.60%	4.25%	0.20%
69	4.70%	4.35%	0.20%
70	4.80%	4.45%	0.25%
71	4.95%	4.60%	0.25%
72	5.05%	4.70%	0.25%
73	5.20%	4.85%	0.25%
74	5.30%	4.95%	0.25%
75	5.45%	5.10%	0.35%
76	5.60%	5.25%	0.35%
77	5.75%	5.40%	0.35%
78	5.95%	5.60%	0.35%
79	6.10%	5.75%	0.35%
80	6.25%	5.90%	0.40%
81	6.25%	5.90%	0.40%
82	6.25%	5.90%	0.40%
83	6.25%	5.90%	0.40%
84	6.25%	5.90%	0.40%
85	6.25%	5.90%	0.40%

THIS SUPPLEMENT SHOULD BE READ AND RETAINED FOR FUTURE REFERENCE