PRUDENTIAL INDIVIDUAL LIFE INSURANCE

2026 Year-End Planning Guide

Help your clients finish the year strong.

Submit early to allow time for underwriting, issue, delivery and placement.

Key Year-End Deadlines

NOVEMBER 2, 2026

Informal Submission Deadline

Submit informal cases by this date to maximize time for an offer, formal application and placement.

DECEMBER 16, 2026 | 4 PM ET

Policy Placement Deadline

Delivery requirements and premium must be received In Good Order for guaranteed 2026 placement and compensation credit.

SUBMITTING BUSINESS

Electronic submission is encouraged.

- **Drop Tickets**
- **iGo e-App**
- **Imaging Tools**
- **Secure E-mail. Encryption Required.** lifeattachments@prudential.com

HOLIDAY BUSINESS HOURS

Nov. 25	**Close at 2:00 PM ET**
Nov. 26-27	**Closed**
Dec. 24	**Close at 1:00 PM ET**
Dec. 25	**Closed**
Dec. 31	**Close at 2:00 PM ET**
Jan. 1, 2027	**Closed**

Additional Information: Click here for year-end tips and best practices.

Overnight Mail: Prudential Financial | 1600 Malone Street, Suite DTY | Millville, NJ 08332

Four Steps for a Smoother Year-End

1. **Submit early**
2. **Send complete information**
3. **Monitor requirements**
4. **Partner with your service team**

Need Help with a Year-End Case?

Contact your dedicated Prudential service team for case status, requirements, delivery and placement support.

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