



Indexed Universal Life **NEW PROTECTION IUL** IS HERE

We're enhancing our portfolio to give your clients the growth potential and flexibility they need for long-term success. Although you may know us as a leader in VUL and Term, we have a long, strong history of delivering fixed product solutions. In fact, we recently introduced Momentum IUL and our revised Survivorship Index UL and now are excited to bring to you our new Protection IUL.

Protection IUL is designed for protection and built for today.

What you can expect from Protection IUL

- Competitively priced death benefit protection.
- Our industry-leading BenefitAccess Rider and other optional riders to enhance coverage.
- Attractive cash value growth potential with consistent indexed account options across our IUL portfolio.
- A combination of well-known indexes and unique choices, like our S&P 500® 6-month point-to-point and Nasdaq 100® 1-year point-to-point options.

We are dedicated to making buying and managing life insurance easy. From PruFast Track and dynamic underwriting to digital policy management tools and product information like current and historical caps and rates at your fingertips, we're here to help you and your clients succeed.



Join our launch webinar on August 18 at 2pm EST

Learn more about Protection IUL and get sales ideas to help grow your business.

Register to learn more

Learn more

► **Webinar registration**

► **Digital experience**

► **Fast Facts flyer**

► **Consumer brochure**

We're here to help

To learn more or for help closing your next case, contact your Prudential Life wholesaler or call the Sales Desk at 800-800-2738, Option 1.

Questions?

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Prudential Protection IUL is issued by Pruco Life Insurance Company in all states except New York, where it is issued by Pruco Life Insurance Company of New Jersey. Both are Prudential Financial companies located in Newark, NJ.

The BenefitAccess Rider is an optional rider that accelerates the life insurance death benefit when the insured is terminally ill or is chronically ill and not expected to recover from the condition. It is not Long-Term Care (LTC) insurance. Benefits received under the rider will reduce and may deplete the death benefit. Electing the BenefitAccess Rider results in an additional charge and underwriting requirements. Some benefit payments may be subject to a fee. Other terms and conditions apply and can vary by state. Clients should consult their tax and legal advisors.

For New York contracts: Please also note the rider is not subject to the minimum requirements of New York law, does not qualify for the New York State Long-Term Partnership Program, and is not a Medicare supplement policy. In addition, receiving accelerated death benefits may affect clients' eligibility for public assistance programs and such benefits may be taxable. Benefit payments may only be made if the payments are subject to favorable tax treatment by the federal government. When determining whether the benefit payments will receive favorable tax treatment, the payment of benefits from all insurance policies must be considered. Benefit payments may be reduced or unavailable if they are expected to exceed the maximum amount eligible under Internal Revenue Code Section 101(g)(1) and all other applicable sections of federal law for favorable tax treatment.

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