PRUDENTIAL'S ADVANCED PLANNING GROUP

Our Mission

Our team of attorneys* and consultants work with financial professionals on a case- by-case basis, providing personalized guidance unique to each situation. We stand apart with more than 205 years of combined experience in estate, business, retirement income, wealth distribution and tax planning strategies, using annuities to help our distribution and sales partners drive new business. Our Sales Technology team focuses on the technology trends that impact financial professionals. We can also provide seminar support, including continuing education, industry and firm presentations, CPA and attorney networking, and client seminars. Topics on which we consult and present include, but are not limited to:

Advanced Planning

- Retirement Income Planning
- Social Security Strategies
- Health Care Planning in Retirement
- Tax Planning
- Estate Planning
- Wealth Transfer
- Charitable Planning

Sales Technology

- Fintech Platforms
- Financial Planning Software Programs
- Social Media
- Identity Theft
- Credit Scores
- Artificial Intelligence
- CRM Systems

Meet the Team

Brandon Buckingham J.D.*, LL.M.
Vice President, Advanced Planning

- 34 years in financial and legal services
- 23 years in Advanced Planning
- Brandon leads the Advanced Planning Group. He and his team provide technical, marketing and sales support for all matters concerning variable annuities, retirement, estate, gift and income tax planning, and other advanced planning topics. Brandon is a frequent speaker and published author on subjects including IRAs, qualified retirement plans, annuities, and estate and income tax planning.

PRUDENTIAL'S ADVANCED PLANNING GROUP

888-425-1022

Advanced Planning Field Representatives

Stephen Gilbert, CFP®, CLU®, ChFC®, RICP®
Vice President, Advanced Planning Field

- 30 years in financial services
- 14 years in Advanced Planning
- Areas of Focus: IRAs, qualified plans, retirement income planning, Social Security and Medicare, beneficiary income planning

Chris McGovern, CFS®, CLU®, ChFC®, AEP®
Vice President, Advanced Planning Field

- 20 years in financial services
- 12 years in Advanced Planning
- Areas of Focus: IRAs, Social Security and Medicare, retirement income planning, beneficiary income planning, estate planning

James Verbonitz, CFP®, ChFC®, CLU®
Vice President, Advanced Planning Field

- 21 years in financial services
- 10 years in Advanced Planning
- Areas of Focus: Social Security and Medicare, retirement income planning, annuities and trusts

Sales Technology Team

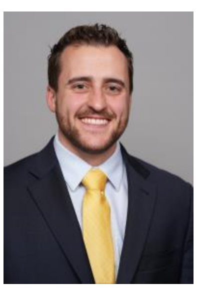
Christina Cuffari Vice President,
Sales Technology

- 13 years in financial services
- 8 years in Sales Technology
- Areas of Focus: Implementation of sales technology to help financial professionals grow their business.

Steve McNally
Director, Sales Technology

- 7 years in financial services
- Areas of Focus: Implementation of sales technology to help financial professionals grow their business.

Advanced Planning Consultants



Mike Kelsall, RICP®
Manager, Advanced Planning

- 6 years in financial services
- Areas of Focus: IRAs, qualified plans, retirement income planning, Social Security and Medicare, beneficiary income planning

Chris Price, J.D.*, ML&T, ChFC®, CLU®
Director, Advanced Planning

- 41 years in financial services
- 10 years in Advanced Planning
- Areas of Focus: Social Security and Medicare, retirement income planning, annuities and trusts

Kris Walewski, MBA
Project Manager, Process Management

- 33 years in financial services
- Areas of Focus: Continuing Education and Project Management

*Prudential employees, including those holding a JD degree, do not represent Prudential in the practice of law. Prudential Financial, its financial professionals and its other employees do not give legal or tax advice. Your clients should consult with their own tax/legal advisors.

CFP® is an educational certification only.

CASL® is not approved for use in the state of NY.

Annuities are issued by The Prudential Insurance Company of America, Pruco Life Insurance Company (except in New York, issued by Pruco Life Insurance Company of New Jersey), Newark, NJ (main office). Variable annuities are distributed by Prudential Annuities Distributors, Inc. Shelton, CT.

This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any clients or prospective clients. The information is not intended as investment advice and is not a recommendation about managing or investing a client's retirement savings. Clients seeking information regarding their particular investment needs should contact a financial professional.