WEBVTT

1

00:00:05.079 --> 00:00:06.050

Hi,

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00:00:06.349 --> 00:00:06.760

I'm Ka.

3

00:00:06.960 --> 00:00:09.510

Klein Prudential is committed to making

4

00:00:09.520 --> 00:00:12.210

lives better by solving the financial challenges

5

00:00:12.220 --> 00:00:17.479

of our changing world and becoming a global leader in expanding access to investing

6

00:00:17.670 --> 00:00:20.170

insurance and retirement security.

7

00:00:20.649 --> 00:00:21.469

Now

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00:00:21.629 --> 00:00:25.670

we're continuing that commitment with our blueprints to Black Wealth program.

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00:00:26.709 --> 00:00:30.049

The blueprints to Black Wealth strategy was designed to drive

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00:00:30.059 --> 00:00:34.270

greater awareness of the financial power of Black Americans,

11

00:00:34.279 --> 00:00:36.209

their eagerness to grow

12

00:00:36.439 --> 00:00:37.729

and sustain wealth.

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00:00:38.029 --> 00:00:41.450

And the Prudential's commitment to closing the wealth gap, placing them

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00:00:43.069 --> 00:00:44.569

blueprints to Black wealth

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00:00:44.750 --> 00:00:47.900

will improve the financial journeys of Black Americans

16

00:00:48.020 --> 00:00:51.830

by increasing their access to wealth building tools and services.

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00:00:52.209 --> 00:00:55.569

It will embed equity into our business practices by

18

00:00:55.580 --> 00:01:00.849

mobilizing financial professionals and leaders to serve as ambassadors.

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00:01:01.560 --> 00:01:05.580

It will build upon Prudential's long standing legacy of investing

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00:01:05.589 --> 00:01:10.089

in black communities by delivering innovative financial products and solutions.

21

00:01:11.349 --> 00:01:12.790

As an advisor,

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00:01:12.919 --> 00:01:15.620

blueprints to Black wealth will give you education

23

00:01:16.019 --> 00:01:18.809

insights to help you understand the unique needs

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00:01:18.819 --> 00:01:22.169

and tailored approaches necessary to serve Black Americans.

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00:01:23.220 --> 00:01:25.410

It will give you tangible resources,

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00:01:25.419 --> 00:01:28.139

user friendly tools and strategic methods

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00:01:28.150 --> 00:01:30.699

that convert the insights into application

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00:01:30.910 --> 00:01:32.830

to help you deepen your connections

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00:01:32.959 --> 00:01:34.860

and expand your book of business

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00:01:35.790 --> 00:01:37.790

Finally, it'll give you new connections,

31

00:01:38.019 --> 00:01:40.989

access to select local and national engagements

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00:01:41.110 --> 00:01:44.839

with black audiences where Prudential has not historically had a presidency,

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00:01:46.459 --> 00:01:49.800

contact your Prudential life wholesalers to explore

34

00:01:49.809 --> 00:01:52.959

opportunities within your business and beyond,

35

00:01:52.970 --> 00:01:57.959

to be a part of creating generational wealth for black individuals and families.