A CLIENT'S SECURE TOMORROW STARTS WITH YOU!

As a personal injury attorney, you play a key role in your client's decision-making process. Whether it is providing information on settlement options or advice, they look to you for guidance during this difficult and often confusing time.

YOU'RE A TOP SOURCE OF INFORMATION

68% said their attorney was a **source of information** about structured settlements.

45% said their attorney was their **first source** of information about structured settlements.

YOU'RE AN INFLUENCER

68% said their **attorney advised** them on the settlement.

51% said their attorney was the **most influential** in their decision.

TIMING IS EVERYTHING

54% of respondents who were first informed about their options **during the settlement process** took a structured settlement.

YOU MAKE AN IMPACT

84% felt their settlement had a **positive impact** on their financial wellness.

LONG-TERM, A STRUCTURED SETTLEMENT IS A SMART CHOICE

Of the respondents who **took a lump sum** more than three years ago:

31% have **less than half** of their money remaining.

17% have **no money left**.

Through a claimant survey,[1] we learned that individuals take a structured settlement because of the long-term financial benefits it provides. Ensuring a **steady income stream**, **positive returns** and **financial security** were top of mind.

This financial security is even more important in uncertain times, which is why it is imperative that your clients are made aware of the long-term benefits of a structured settlement today.

[1] 2019 Prudential Structured Settlements Claimant Survey.

Prudential

Help us help them

Help your clients get the best possible long-term outcome.

Traditional structured settlements can provide a solid foundation for fixed costs. **Prudential Income Advantage Indexed Structured Settlment®** works by not only having embedded guarantees, but also growth potential from market-based returns, without taking on unnecessary risks.

To learn more about how Structured Settlements may be appropriate for claimants or your attorney fees, visit prudential.com/structuredsettlements.

SS_FL_RE46_01
1073835-00002-00

Prudential