

# 5 STEPS TO RETIREMENT READINESS

Here's how you can turn your retirement dreams into reality.



**BLUEPRINTS**  
**TO BLACK WEALTH**



## 1 **START NOW**

It can seem hard to begin saving for retirement when you're already dealing with inflation and paying off debts. But it's important to start planning for retirement now. **Even if your retirement is decades away, you should start saving as much as you can. It will all add up over time.**

## 2 **IDENTIFY YOUR RETIREMENT GOALS**

What do you want your retirement to look like? Ask yourself the following questions to gain clarity on how much money you may need to retire comfortably:

- **When?** When would you like to retire? How much money will you need each year?
- **What?** What debts do you need to pay off? How much do you owe?
- **Who?** Who will you need to take care of financially in retirement, besides yourself?
- **Anything else?** Are you planning to travel or make any large purchases in retirement? How much will you need?

## 3 **SET SPECIFIC MILESTONES**

To make retirement planning easier create short-term goals, near-future, and far-future goals. Here's an example of what your goals may be if you plan on retiring in 15 years:

### 0-3 YEARS

Save \$5,000 in an emergency fund. Pay bills on or ahead of time.

### 3-10 YEARS

Pay off student loans or other debt and pay off your home.

### 10-15 YEARS

Save enough to maintain your lifestyle and to travel or make large purchases.

CAN YOU RELATE?

**53%**

of Black Americans surveyed feel overwhelmed by all the ways to invest their money.<sup>1</sup>

INVESTMENT AND INSURANCE PRODUCTS ARE:

- NOT FDIC INSURED
- NOT INSURED BY ANY FEDERAL OR GOVERNMENT AGENCY
- NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, ANY BANK OR ITS AFFILIATES
- SUBJECT TO INVESTMENT RISKS INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED

# HOW YOU CAN HELP THE NEXT GENERATION

## Do you know a student who'd like hands-on investment education?

Prudential Financial, in partnership with the Student Freedom Initiative and Stackwell, is launching the Student Investment Program to help build generational wealth for students of color. The program helps students from participating institutions learn how to invest in financial markets.

Learn more at Student Investment Program: <https://studentfreedominitiative.org>

<sup>1</sup>2022 Kantar U.S. Monitor. Sample sizes: Black consumers n=1513; Non-Hispanic White n=7074; Hispanic n=1196; Other n=714; Total n=10497. Sample is representative of the U.S. adult population age 18+.

<sup>2</sup>Charles Schwab, 5 Ways Financial Planning Can Help, <https://www.schwab.com/learn/story/5-ways-financial-planning-can-help>, January 2022.

This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any client or prospective clients. The information is not intended as investment advice and is not a recommendation about managing or investing your retirement savings. If you would like information about your particular investment needs, please contact a financial professional.

Life insurance is issued by The Prudential Insurance Company of America, Newark, NJ, and its affiliates.

© 2024 Prudential Financial, Inc. and its related entities. Prudential, the Prudential logo, and the Rock symbol are service marks of Prudential Financial, Inc. and its related entities, registered in many jurisdictions worldwide.

1066160-00003-00 Ed. 01/2024  
ISG\_PP\_ILI442\_01

4

## LEARN THE INVESTMENT BASICS

Understanding the basics can help you feel more empowered and in control.

Familiarize yourself with these financial concepts:

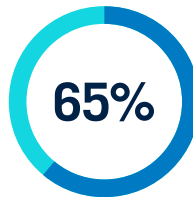
- **Investing:** Investing in stocks, bonds, and mutual funds is a way to build wealth, but there are risks. Talk to your financial professional about an investment strategy that's right for you.
- **Life insurance:** Life insurance can help protect your family's financial future and provide you with a potential source of supplemental income you can use in retirement.
- **Annuities:** Annuities are designed to help provide guaranteed lifetime income in retirement. There are different types of annuities depending on what your goals are.
- **Long-term care options:** You may consider buying a long-term care insurance policy to help you cover health care costs in retirement. Or, you can buy a life insurance policy with a rider that allows you to access the death benefit if you become chronically or terminally ill.

5

## WORK WITH A FINANCIAL PROFESSIONAL

Remember you don't have to do it all alone. An experienced financial professional can help you:

- Understand the types of investments available to you and evaluate the level of risk you are comfortable with
- Choose investments, whether inside an employer-offered plan or on your own
- Determine the best order in which to address each of your goals
- Understand your life insurance options, long-term care options, and annuities
- Put any financial products or investments in place while incorporating strategies to help save on taxes



of people with a written plan say they feel financially stable.<sup>2</sup>

Talk to a financial professional who can help you plan for a successful retirement.

